

		OVERAL	REGIS	GENDER		AGE CATEGORIES			
			VOTERS						
		Overall	Register ed Voters	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	502	431	267	235	82	94	145	181
Favorability - Elizabeth Warren	Favorable	50%	53%	47%	54%	40%	52%	61%	46%
	Unfavorable	27%	29%	34%	20%	24%	23%	29%	32%
	Heard of / Undecided	15%	13%	11%	18%	18%	19%	7%	17%
	Never heard of	8%	6%	8%	7%	17%	7%	2%	6%
	Refused	1%	%	1%	%	1%	0%	1%	%
	Total	502	425	240	262	106	138	139	119
Favorability - Ed Markey	Favorable	31%	34%	30%	32%	17%	32%	35%	37%
	Unfavorable	20%	24%	21%	20%	20%	16%	22%	24%
	Heard of / Undecided	28%	27%	26%	29%	28%	27%	31%	24%
	Never heard of	20%	14%	22%	19%	34%	25%	11%	14%
	Refused	1%	%	1%	1%	1%	0%	1%	2%
	Total	502	425	240	262	106	138	139	119
Favorability - Gabriel Gomez	Favorable	24%	26%	24%	23%	28%	18%	25%	26%
	Unfavorable	13%	15%	16%	11%	7%	12%	22%	11%
	Heard of / Undecided	25%	25%	26%	23%	16%	25%	33%	23%
	Never heard of	37%	33%	33%	41%	47%	44%	20%	40%
	Refused	1%	1%	1%	2%	2%	2%	1%	%
	Total	502	425	240	262	106	138	139	119
AMONG REGISTERED VOTERS Senator Ed Markey is up for re-election in November 2014. Do you believe that Ed Markey has performed his job as U.S. Senator well enough to deserve to be re-elected, or do you think it is time to give a new person a chance?	Deserves to be re-elected	30%	30%	30%	29%	19%	31%	30%	35%
	Time to give a new person a chance	43%	43%	45%	41%	57%	29%	45%	46%
	Don't know / Refused	27%	27%	25%	30%	24%	39%	24%	19%
	Total	425	425	202	223	71	121	124	108

		OVERAL	REGIS	PARTY REGISTRATION			RACE	
		L	VOTERS					
		Overall	Register ed Voters	Democra t	Republic an	Independ ent	White / Caucasia n	All others
UNWEIGHTED COUNT	Unweighted count	502	431	138	59	211	382	115
Favorability - Elizabeth Warren	Favorable	50%	53%	76%	24%	43%	49%	54%
	Unfavorable	27%	29%	10%	63%	36%	31%	12%
	Heard of / Undecided	15%	13%	10%	13%	14%	14%	18%
	Never heard of	8%	6%	4%	0%	7%	5%	15%
	Refused	1%	%	0%	0%	0%	%	2%
	Total		502	425	152	47	206	385
Favorability - Ed Markey	Favorable	31%	34%	54%	24%	23%	33%	26%
	Unfavorable	20%	24%	12%	44%	29%	23%	12%
	Heard of / Undecided	28%	27%	21%	23%	33%	28%	25%
	Never heard of	20%	14%	13%	9%	14%	16%	36%
	Refused	1%	%	%	0%	1%	1%	1%
	Total		502	425	152	47	206	385
Favorability - Gabriel Gomez	Favorable	24%	26%	26%	48%	23%	26%	16%
	Unfavorable	13%	15%	20%	14%	12%	11%	20%
	Heard of / Undecided	25%	25%	23%	23%	27%	26%	20%
	Never heard of	37%	33%	30%	15%	37%	36%	42%
	Refused	1%	1%	2%	0%	%	1%	2%
	Total		502	425	152	47	206	385
AMONG REGISTERED VOTERS Senator Ed Markey is up for re-election in November 2014. Do you believe that Ed Markey has performed his job as U.S. Senator well enough to deserve to be re-elected, or do you think it is time to give a new person a chance?	Deserves to be re-elected	30%	30%	46%	20%	21%	30%	31%
	Time to give a new person a chance	43%	43%	24%	70%	51%	45%	32%
	Don't know / Refused	27%	27%	30%	10%	28%	25%	37%
	Total		425	425	152	47	206	331

		OVERAL	REGIS	REGIONS			
		L	VOTERS				
		Overall	Register ed Voters	Western / Central MA	Southeas t MA	Outer Boston Suburbs	Boston / Inner Suburbs
UNWEIGHTED COUNT	Unweighted count	502	431	136	57	165	144
Favorability - Elizabeth Warren	Favorable	50%	53%	42%	59%	44%	62%
	Unfavorable	27%	29%	26%	14%	36%	22%
	Heard of / Undecided	15%	13%	22%	18%	11%	11%
	Never heard of	8%	6%	10%	9%	7%	5%
	Refused	1%	%	1%	0%	1%	0%
	Total	502	425	128	64	171	140
Favorability - Ed Markey	Favorable	31%	34%	27%	22%	29%	41%
	Unfavorable	20%	24%	20%	12%	27%	16%
	Heard of / Undecided	28%	27%	26%	32%	28%	26%
	Never heard of	20%	14%	26%	35%	14%	17%
	Refused	1%	%	1%	0%	1%	%
	Total	502	425	128	64	171	140
Favorability - Gabriel Gomez	Favorable	24%	26%	27%	18%	24%	23%
	Unfavorable	13%	15%	11%	7%	16%	15%
	Heard of / Undecided	25%	25%	27%	26%	23%	24%
	Never heard of	37%	33%	34%	49%	36%	36%
	Refused	1%	1%	1%	0%	1%	2%
	Total	502	425	128	64	171	140
AMONG REGISTERED VOTERS Senator Ed Markey is up for re-election in November 2014. Do you believe that Ed Markey has performed his job as U.S. Senator well enough to deserve to be re-elected, or do you think it is time to give a new person a chance?	Deserves to be re-elected	30%	30%	25%	18%	25%	47%
	Time to give a new person a chance	43%	43%	53%	42%	50%	24%
	Don't know / Refused	27%	27%	22%	41%	26%	29%
	Total	425	425	106	53	153	112

		OVERAL	REGIS	INCOME RANGES				INCOME RANGES	
		L	VOTERS						
		Overall	Register ed Voters	Less than \$25k	\$25-\$75k	\$75- \$150k	More than \$150k	Less than \$75k	More than \$75k
UNWEIGHTED COUNT	Unweighted count	502	431	72	153	131	60	225	191
Favorability - Elizabeth Warren	Favorable	50%	53%	48%	49%	57%	51%	49%	55%
	Unfavorable	27%	29%	15%	29%	25%	40%	24%	29%
	Heard of / Undecided	15%	13%	17%	15%	12%	9%	16%	11%
	Never heard of	8%	6%	18%	7%	6%	0%	11%	5%
	Refused	1%	%	1%	0%	0%	1%	%	%
	Total		502	425	86	161	125	48	247
Favorability - Ed Markey	Favorable	31%	34%	29%	28%	40%	42%	28%	41%
	Unfavorable	20%	24%	14%	22%	21%	23%	19%	22%
	Heard of / Undecided	28%	27%	23%	31%	22%	27%	28%	23%
	Never heard of	20%	14%	32%	19%	17%	7%	23%	14%
	Refused	1%	%	2%	0%	0%	1%	1%	%
	Total		502	425	86	161	125	48	247
Favorability - Gabriel Gomez	Favorable	24%	26%	16%	27%	23%	29%	23%	25%
	Unfavorable	13%	15%	12%	14%	16%	12%	13%	15%
	Heard of / Undecided	25%	25%	15%	28%	24%	35%	23%	27%
	Never heard of	37%	33%	53%	32%	36%	23%	40%	33%
	Refused	1%	1%	5%	0%	1%	1%	2%	1%
	Total		502	425	86	161	125	48	247
AMONG REGISTERED VOTERS Senator Ed Markey is up for re-election in November 2014. Do you believe that Ed Markey has performed his job as U.S. Senator well enough to deserve to be re-elected, or do you think it is time to give a new person a chance?	Deserves to be re-elected	30%	30%	30%	33%	27%	32%	32%	29%
	Time to give a new person a chance	43%	43%	49%	43%	39%	41%	45%	39%
	Don't know / Refused	27%	27%	21%	24%	34%	27%	23%	32%
	Total		425	425	64	136	117	45	200

		OVERAL	REGIS	EDUCATION LEVEL				DIRECTION OF STATE	
		L	VOTERS						
		Overall	Register ed Voters	High School or less	Some college, no degree	College graduate (BA/BS)	Advance d degree	Right direction	Wrong track
UNWEIGHTED COUNT	Unweighted count	502	431	120	132	156	88	273	166
Favorability - Elizabeth Warren	Favorable	50%	53%	48%	49%	52%	57%	63%	32%
	Unfavorable	27%	29%	27%	27%	27%	25%	16%	48%
	Heard of / Undecided	15%	13%	13%	18%	15%	15%	15%	13%
	Never heard of	8%	6%	11%	6%	6%	3%	5%	6%
	Refused	1%	%	1%	0%	0%	0%	%	1%
	Total		502	425	199	129	104	65	278
Favorability - Ed Markey	Favorable	31%	34%	22%	31%	40%	43%	42%	13%
	Unfavorable	20%	24%	26%	18%	16%	12%	10%	42%
	Heard of / Undecided	28%	27%	23%	31%	31%	32%	31%	24%
	Never heard of	20%	14%	28%	19%	13%	13%	16%	21%
	Refused	1%	%	1%	%	0%	1%	%	1%
	Total		502	425	199	129	104	65	278
Favorability - Gabriel Gomez	Favorable	24%	26%	20%	26%	28%	26%	24%	28%
	Unfavorable	13%	15%	17%	13%	8%	14%	12%	16%
	Heard of / Undecided	25%	25%	18%	26%	30%	33%	27%	25%
	Never heard of	37%	33%	45%	33%	34%	27%	35%	29%
	Refused	1%	1%	1%	3%	0%	0%	1%	1%
	Total		502	425	199	129	104	65	278
AMONG REGISTERED VOTERS Senator Ed Markey is up for re-election in November 2014. Do you believe that Ed Markey has performed his job as U.S. Senator well enough to deserve to be re-elected, or do you think it is time to give a new person a chance?	Deserves to be re-elected	30%	30%	28%	33%	25%	35%	47%	8%
	Time to give a new person a chance	43%	43%	50%	45%	39%	29%	26%	74%
	Don't know / Refused	27%	27%	22%	22%	37%	35%	27%	18%
	Total		425	425	153	112	96	60	227

		OVERAL L	REGIS VOTERS	FAV - WARRE N	FAV - MARKEY	FAV - GOMEZ
		Overall	Register ed Voters	Total favorable	Total favorable	Total favorable
UNWEIGHTED COUNT	Unweighted count	502	431	248	171	133
Favorability - Elizabeth Warren	Favorable	50%	53%	100%	80%	47%
	Unfavorable	27%	29%	0%	14%	44%
	Heard of / Undecided	15%	13%	0%	4%	8%
	Never heard of	8%	6%	0%	2%	1%
	Refused	1%	%	0%	0%	0%
	Total	502	425	252	155	119
Favorability - Ed Markey	Favorable	31%	34%	49%	100%	37%
	Unfavorable	20%	24%	10%	0%	34%
	Heard of / Undecided	28%	27%	25%	0%	18%
	Never heard of	20%	14%	15%	0%	11%
	Refused	1%	%	%	0%	%
	Total	502	425	252	155	119
Favorability - Gabriel Gomez	Favorable	24%	26%	22%	28%	100%
	Unfavorable	13%	15%	18%	17%	0%
	Heard of / Undecided	25%	25%	24%	22%	0%
	Never heard of	37%	33%	36%	30%	0%
	Refused	1%	1%	1%	2%	0%
	Total	502	425	252	155	119
AMONG REGISTERED VOTERS Senator Ed Markey is up for re-election in November 2014. Do you believe that Ed Markey has performed his job as U.S. Senator well enough to deserve to be re-elected, or do you think it is time to give a new person a chance?	Deserves to be re-elected	30%	30%	43%	63%	32%
	Time to give a new person a chance	43%	43%	28%	17%	54%
	Don't know / Refused	27%	27%	29%	19%	14%
	Total	425	425	224	146	111