



**MassINC Polling Group Q1-2013 Omnibus Survey**  
 Topline results for political section  
 Survey of 503 residents, results shown for 435 registered voters  
 Field Dates: January 16-19, 2013

Overall, do you think things in Massachusetts are headed in the right direction or are they off on the wrong track?

Right Direction	48%
Wrong Track	42%
Don't Know / Refused	10%

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

**REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".** Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order Rotated</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
a. Scott Brown	55%	32%	11%	2%	0%
b. Ed Markey	24%	17%	25%	34%	0%
c. Steve Lynch	19%	14%	27%	39%	1%
d. Mike Capuano	18%	15%	28%	39%	0%
e. The United States Congress	24%	55%	18%	1%	1%

Are you currently registered to vote at your current address? *Note: only those identifying themselves as registered voters are included in the figures shown in this document.*

Yes	100%
No	0%
Don't Know / Refused	0%

Recently, news reports have indicated that Massachusetts Senator John Kerry is likely be the next Secretary of State. If this were to happen, there would be a Special Election to elect a replacement Senator here in Massachusetts. What one word or short phrase would you use to describe your feelings about a potential Senate special election later this year? \_\_\_\_\_

If this special election takes place, would you be more likely to vote in a Democratic primary election, Republican primary election, or neither? *Order rotated.*

Democrat	44%
Republican	25%
Neither	26%
Don't Know / Refused	5%

In the general election, what if the Republican party's candidate were Scott Brown? Would you vote for Republican Scott Brown or for the Democratic party's candidate? *Order rotated,*

Scott Brown	44%
Democratic party's candidate	36%
Another candidate (not read)	1%
Wouldn't vote (not read)	1%
Don't Know / Refused	17%

In the general election, what if the Democratic party's candidate were Ed Markey and the Republican party's candidate were Scott Brown? Would you be more likely to vote for Republican Scott Brown or Democrat Ed Markey? *Order rotated,*

Scott Brown	53%
Ed Markey	31%
Another candidate (not read)	0%
Wouldn't vote (not read)	3%
Don't Know / Refused	12%

*Asked to those who said they would be more likely to vote in a Democratic Primary.*

Many leaders within the Democratic Party have given their support to Ed Markey for the open Senate seat, and discouraged other potential Democratic candidates from running. In your view, should Democratic Party leaders all get behind Ed Markey and encourage other Democratic candidates not to run? Or should voters be able to choose from among several candidates in a Democratic party primary? *Order rotated.*

Party leaders get behind Markey	16%
Voters choose in a Democratic primary	71%
Some other way (not read)	4%
Don't Know / Refused	10%

## Demographics

### Race / ethnic background

White, not Hispanic	83%
All others	17%
Don't Know / Refused	<1%

### Age

18 to 29	16%
30 to 44	26%
45 to 59	29%
60+	27%
Don't Know / Refused	2%

### Gender

Male	48%
Female	52%

### Party registration

Democrat	36%
Republican	11%
Independent / Unenrolled / Other	53%

### Education

High school or less	34%
Some college, no degree	26%
College graduate (BA/BS)	23%
Advanced degree	16%
Don't Know / Refused	1%