



MassINC Polling Group Q3-2012 Omnibus Survey
 Topline results for political section
 Survey of 503 residents, results shown for 445 registered voters
 Field Dates: July 19-22, 2012

Overall, do you think things in Massachusetts are headed in the right direction or are they off on the wrong track?

| | |
|----------------------|-----|
| Right Direction | 51% |
| Wrong Track | 39% |
| Don't Know / Refused | 10% |

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a very favorable view, somewhat favorable, somewhat unfavorable, or very unfavorable view of the person or group. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?** **PROBE IF NECESSARY:** And is that somewhat or very (un)favorable.

PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of _____ and are undecided about (him/her)? Or have you never heard of (him/her)?

Scale order rotated.

| <i>Item order rotated.</i> | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of / Undecided | Never heard of | Refused |
|----------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Scott Brown | 23% | 27% | 18% | 15% | 10% | 7% | 0% |
| Elizabeth Warren | 22% | 25% | 8% | 18% | 13% | 13% | 0% |
| Mitt Romney | 18% | 21% | 16% | 37% | 6% | 2% | 0% |
| The United States Congress | 6% | 20% | 28% | 34% | 9% | 2% | 1% |
| Barack Obama | 34% | 26% | 9% | 25% | 4% | 0% | 0% |

Are you currently registered to vote at your current address? *Note: only those identifying themselves as registered voters are included in the figures shown in this document.*

| | |
|----------------------|------|
| Yes | 100% |
| No | 0% |
| Don't Know / Refused | 0% |

If the November two thousand twelve election for U.S. Senate were held today, and if the candidates were for Democrat Elizabeth Warren and Republican Scott Brown, for whom would you vote? *Candidate order rotated.*

| | |
|------------------------|-----|
| Scott Brown | 38% |
| Elizabeth Warren | 40% |
| Another Candidate | 1% |
| Don't Know / Undecided | 16% |
| Would not vote | 4% |
| Refused | 1% |

Demographics

Race / ethnic background

| | |
|----------------------|-----|
| White, not Hispanic | 80% |
| All others | 16% |
| Don't Know / Refused | 4% |

Age

| | |
|----------------------|-----|
| 18 to 29 | 18% |
| 30 to 44 | 25% |
| 45 to 59 | 30% |
| 60+ | 25% |
| Don't Know / Refused | 2% |

Gender

| | |
|--------|-----|
| Male | 47% |
| Female | 53% |

Party registration

| | |
|--------------------------|-----|
| Democrat | 34% |
| Republican | 11% |
| Independent / Unenrolled | 49% |
| Don't Know / Refused | 6% |

Education

| | |
|--------------------------|-----|
| High school or less | 35% |
| Some college, no degree | 26% |
| College graduate (BA/BS) | 23% |
| Advanced degree | 15% |
| Don't Know / Refused | 2% |