

## THE MASSPULSE QUARTERLY OMNIBUS POLL

**Overview:** The MassPulse Quarterly Omnibus Poll is a statewide telephone survey conducted once a quarter. We invite your organization to purchase space in the survey for a modest fee and obtain solid, reliable results without incurring the cost of running an entire survey. You will receive timely results for your question(s) broken down by gender, age, race, political party affiliation, and geography. Custom breakdowns are also available upon request. The results of your poll questions are then yours and you may determine whether to release them or not.

**Question Pricing:** Questions are priced according to the table below.

Question Description	Standard Rate
One or two questions	\$850 per question
Three or more questions	\$700 per question
Table question (i.e. rating several different items on the same scale)	\$550 per item
Open ended question, with coding	\$1,600 per question

**Other Services:** In addition to the inclusion of your questions, we offer the following additional services and options.

Service Description	Standard Rate
One to two page executive summary, with graphics attached, analyzing the results of your question(s)	\$950 per memo
Custom crosstabs	\$350 per additional demographic group

**Survey Details:** The poll is conducted in January, April, July, and October among a representative sample of 500 Massachusetts adults. The poll is conducted among landline and cell phone respondents.

**Contact:** For more information or to add your survey question(s) to the next wave, please contact us.

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